

Press Release

Pfannenberg appoints new Regional Sales Director EMEA

Dirk Leinweber takes on the role of Regional Sales Director EMEA

Hamburg, 22 January 2022. The electrical engineering specialist Pfannenberg has appointed Dirk Leinweber as the new Regional Sales Director for the EMEA region as of 1 January 2024.

Leinweber will drive Pfannenberg's sales activities in new and existing markets. As Regional Sales Director EMEA, he will work closely with the EMEA sales organisations and sales teams to coordinate and develop sales channels. In his role, he will report directly to Dr Tobias Merl, CEO of the Pfannenberg Group.

Dirk Leinweber has 17 years of professional experience in marketing, sales and management in the fields of energy storage, cooling and photovoltaics. He has worked as a sales manager and director of sales and marketing for companies such as ABB, Danfoss and Camfil, where he made a significant impact.

"I am convinced that Dirk Leinweber can support the Pfannenberg organisation in opening up new markets and creating sustainable customer satisfaction. With his sales expertise and many years of management experience in an international environment, he will make an important contribution to Pfannenberg's further growth," says Dr Tobias Merl.

Pictures and Captions:



Picture 1: Dirk Leinweber

About Pfannenberg

Pfannenberg is a medium-sized company which provides innovative and high-quality electro-technology for industry. Today, the company belongs to the global players of this industry with its headquarters in Hamburg, Germany and its locations in Brazil, China, England, Italy, Russia, Singapore and the USA. The product portfolio comprises components and system solutions for the thermal management of electrical enclosures, chillers, visible and audible signaling technology and custom solutions.

You can find more information about Pfannenberg on: <https://www.pfannenberg.com>

For more information please contact:

Company press contact - Please send print/online copies to

Jörn Boxberger

Pfannenberg Europe GmbH

Werner-Witt-Str. 1, 21035 Hamburg, Germany

Phone: +49 (0)40-73412-268, Fax: +49 (0)40-73412-101

Email: joern.Boxberger@Pfannenberg.com