

Top marks: Patrol is awarded for high design quality

Honoured with red dot award: product design 2013!

Hamburg, March 2013 – The innovative power of Pfannenber impressed the 37-member jury of experts for the “red dot award: product design 2013”. Those who succeed in winning over the renowned experts in the field can decorate their product creation with the “red dot” and position themselves at an international level. The jury members were delighted to receive 4,662 entries in 19 different categories in this year’s competition. Only the best designs were able to win the enthusiasm of the jury, which is how the sounders PA as well as the flashing sounder PAX from the PATROL series received the red dot for their successful design creation.

The awards ceremony for the seal of quality that is recognised worldwide takes place on 1 July 2013 as part of the traditional red dot gala. The ceremony – held in Essen’s opera house, the impressive Aalto Theater – is always the final highlight of the “red dot award: product design” and over the past years has become established as a celebratory ceremony with international guests. Products of the PATROL series will then be put on display during a four-week special exhibition in the red dot design museum.

The awarded PATROL devices made by Pfannenber are part of a new generation of sounders which distinguish themselves by the following characteristics: Safer, because lights being pre-wired to the terminal box and no “pinching” of the wire due to the “junction box” make an incorrect installation virtually impossible. Faster with significantly shorter assembly and installation times because sounder modules auto connect with self-guided contact pins. And economical, due to the extremely high efficiency and good penetration of acoustical obstacles which significantly reduce the required number of sounders. Additionally, the flashing sounders PAX offer corresponding light intensity for every sound pressure level.

Prof. Dr. Peter Zec, initiator and CEO of the red dot, has pointed out that strong design competence and economic success nowadays go hand in hand: “The winners of the ‘red dot award: product design 2013’ are the protagonists of a highly developed design culture and design industry. These days it is becoming more and more difficult to distinguish between well-designed products. It is often only in the details that the special qualities become apparent. However, those product creations that pass the test before the critical eyes of the international red dot jury will not disappear into the crowd and will be able to fend off global competition.”

The winning products in the red dot design museum

With around 2,000 products spread over an area of more than 4,000 squaremeters, the red dot design museum houses the largest exhibition of contemporary design worldwide. From 2 to 28 July 2013, the museum will host the traditional special exhibition of the award-winning products. In “Design on stage – winners red dot award: product design 2013”, design enthusiasts can marvel at the latest trends at close quarters. Visitors are expressly invited to handle the pieces, allowing them to experience live in the breathtaking atmosphere of the red dot design museum the prize-winning design of the PATROL products from Pfannenber.

The red dot design award

With the red dot design award, the Design Zentrum Nordrhein Westfalen created one of the most internationally acclaimed competitions. The prize, the “red dot”, has established itself worldwide as one of the most sought-after quality marks for excellent design. The Design Zentrum Nordrhein Westfalen displays the award-winning products in the red dot design museum for at least one year.

In order to appraise the diversity in the field of design in a professional manner, the red dot design award breaks down into different disciplines: the “red dot award: product design”, “red dot award: communication design” and “red dot award: design concept”.

Further information is available at: www.red-dot.de/press

About Pfannenberg

The Pfannenberg GmbH is a medium-sized company which provides innovative and high-quality electro-technology for industry. Today, the company belongs to the global players of this industry with its headquarters in Hamburg, Germany and its locations in China, England, France, Italy, Russia, Singapore and the USA. The product portfolio comprises components and system solutions for the thermal management of electrical enclosures, visible and audible signaling technology and custom solutions. A special highlight in the Pfannenberg portfolio is the designed illuminations which are commissioned by architects, designers, and urban and spatial planners (www.art-illumination.com).

You can find more information about Pfannenberg GmbH on: <http://www.pfannenberg.com>

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