

NEWS

Pfannenberg's flashing lights QUADRO R are part of Art Illumination at the Gamescom in Cologne, Germany

Since 21 August, 9pm, the area surrounding the Cologne exhibition site is bathed in magical light. In 2018, the world's largest trade fair for interactive entertainment is celebrating its tenth anniversary with "Light it up! 10 years of Gamescom", a spectacular lighting installation. Art Illumination by Hamburg light artist Michael Batz creates a breath-taking showcase for lots of the city's famous buildings. Some eye-catching examples are the 85m tall Messeturm in Deutz, the Hohenzollern Bridge, the main railway station, the Cologne Tower, the Messehochhaus, as well as various hotels, buildings, ships on the Rhine and other bridges. Around 600 QUADRO R flashing lights from Pfannenberg are being used at the Messeturm.

The fair and the Art Illumination end on the 25th of August.

Photos and captions:



Photo1: The Quadro R provides a sparkling effect at the Messeturm Köln-Deutz. ©

Atelier Ralf Bauer / Pfannenberg



Photo2: The Hohenzollern Bridge shines in the North Rhine-Westphalian national colours. © Atelier Ralf Bauer / Pfannenberg

About Pfannenberg

Pfannenberg is a medium-sized company which provides innovative and high-quality electro-technology for industry. Today, the company belongs to the global players of this industry with its headquarters in Hamburg, Germany and its locations in Brazil, China, England, France, Italy, Russia, Singapore and the USA. The product portfolio comprises components and system solutions for the thermal management of electrical enclosures, chillers, visible and audible signaling technology and custom solutions. A special highlight in the Pfannenberg portfolio is the designed illuminations which are commissioned by architects, designers, and urban and spatial planners (www.pfannenberg.com/en/solutions/industries/art-illumination/).

You can find more information about Pfannenberg on: <http://www.pfannenberg.com>

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