

## **PRESS RELEASE**

### **Pfannenber Invests in Services for Industry 4.0**

#### **Hamburg-based Cybus Receives Start-up Financing**

**Hamburg, 5 June 2016.** In order to prepare for the future market represented by Industry 4.0, electro-technology specialists Pfannenber are providing Cybus, a new Hamburg-based company, with initial funding in the form of a six-figure sum. Thanks to this injection of funds, the start-up company will be able to concentrate fully on developing its Industrial Internet of Things solution. The Cybus software will allow manufacturers of industrial devices such as Pfannenber to offer additional services including remote monitoring, firmware updates and preventative maintenance plus pay-per-use models on the basis of available machine and production data.

Pfannenber CEO Andreas Pfannenber said: "We have been completely persuaded by the abilities of the team and by the solution from Cybus which bridges the gap between the extremely high demands of industry and cutting-edge internet technology. It offers huge potential for the development of new services. Even as a well-established SME, we will be able to learn a lot from this project."

Cybus CEO Pierre Manière stated: "Apart from the investment itself, Pfannenber represents a tremendous strategic gain for us. Its wide-ranging experience of the sector and our shared understanding of the importance of industrial solutions are of great benefit to us."

**Photo caption:**



Pfannenber CEO Andreas Pfannenber.

**About Pfannenber**

Pfannenber is a medium-sized company which provides innovative and high-quality electro-technology for industry. Today, the company belongs to the global players of this industry with its headquarters in Hamburg, Germany and its locations in Brazil, China, England, France, Italy, Russia, Singapore and the USA. The product portfolio comprises components and system solutions for the thermal management of electrical enclosures, chillers, visible and audible signaling technology and custom solutions. A special highlight in the Pfannenber portfolio is the designed illuminations which are commissioned by architects, designers, and urban and spatial planners ([www.art-illumination.com](http://www.art-illumination.com)).

You can find more information about Pfannenber on: <http://www.pfannenber.com>

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