

PRESS RELEASE

Pfannenberger Appoints new Managing Director

Volker Hahn to be Managing Director of Pfannenberger Europe GmbH being responsible for all sales companies in the EMEA region with immediate effect.

Hamburg, 5 November 2019. Electrical engineering specialist, Pfannenberger, appointed Volker Hahn as the new Managing Director of Pfannenberger Europe GmbH and Regional Director of the EMEA region, effective 1 October 2019. Mr Hahn will accompany the digitalisation process of the Hamburg-based enterprise and strengthen its position by providing strategic sales and marketing solutions. He reports directly to Blaine Witt, CSO of Pfannenberger Group Holding.

Volker Hahn started his career in the B2B division of Jungheinrich AG in sales and product management and worked for tesa SE for the last 18 years. At tesa, he was initially involved in the distribution and marketing of packaging and security solutions in Europe and then moved to the subsidiary tesa scribos. As Global Sales & Marketing Director, Volker Hahn was responsible for direct and indirect sales, as well as for all aspects of international marketing and since 2004 has accompanied industrial customers on their way to digitalisation. In his new position, Mr Hahn will thus draw on 20 years of experience in technical product management as well as in international sales management and strategic marketing. Moreover, he has many years of leadership experience at the international level.

“With Volker Hahn, we were able to attract a Managing Director for Pfannenberger Europe, who has extensive know-how in advisory sales services and in the industry. His many years of experience in digitalisation, in particular, are a powerful asset for us and will help us on our way to new digital solutions in the ‘Predictive Maintenance’ and ‘Industry 4.0’ fields. Mr. Hahn’s expertise will enhance our continuously growing Sales and Marketing Team in the EMEA Region,” says Chief Sales Officer, Blaine Witt.

Pictures and captions:



Volker Hahn: Volker Hahn, new managing director of Pfannenberg Europe GmbH and responsible for sales and marketing.

About Pfannenberg

Pfannenberg is a medium-sized company which provides innovative and high-quality electro-technology for industry. Today, the company belongs to the global players of this industry with its headquarters in Hamburg, Germany and its locations in Brazil, China, England, France, Italy, Russia, Singapore and the USA. The product portfolio comprises components and system solutions for the thermal management of electrical enclosures, chillers, visible and audible signaling technology and custom solutions. A special highlight in the Pfannenberg portfolio is the designed illuminations which are commissioned by architects, designers, and urban and spatial planners (www.pfannenberg.com/en/solutions/industries/art-illumination/).

You can find more information about Pfannenberg on: <http://www.pfannenberg.com>

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